

12th WEEC
CONNECTING PEOPLE
CREATING TOMORROW



المؤتمر العالمي الثاني عشر
للتربية البيئية
التواصل بين الشعوب - صناعة الغد

12th World Environmental Education Congress



Sponsorship Guide

Under the Patronage of

ديوان ممثل الحاكم
RULER'S REPRESENTATIVE COURT
منطقة الظفرة AL DHAFRAH REGION



Congress Organisers

هيئة البيئة - أبوظبي
Environment Agency - ABU DHABI



World Environmental
Education Congress
Network

About 12th WEEC

The World Environmental Education Congress (WEEC) is the definitive global platform for education in environmental and sustainable development. Every two years, thousands of delegates from over 100 countries come together at WEEC to shape the sustainability transformation – connecting the subject matter experts, governmental organisations, businesses, and individuals who are defining the pathway for a better tomorrow.

This unique educational forum brings together the people who are responsible for the ideas, investment, vision, and behaviors that makes real change happen. For 20 years WEEC has been a must-do in the sustainability and environmental calendar.

Today more than ever, WEEC delivers the information, networking, and opportunities under one roof to be part of the next stage of the sustainability transformation.



History of WEEC Congress



Highlighting Abu Dhabi's Conservation Efforts



WEEC takes place in the Middle East for the very first time and this presents the perfect opportunity for UAE to present itself as thought leaders in environmental education.



As a platform of influence, WEEC enhances Abu Dhabi's position as a vital centre of government excellence, innovation and learning globally, spotlighting the work Abu Dhabi has undertaken through regional and international collaborations.



Highlights efforts taken by Abu Dhabi to preserve its rich culture and heritage to ensure that it is well protected as well as remains an integral part of Abu Dhabi's future.



Bring into focus Abu Dhabi's initiatives to protect biodiversity and habitats; especially the long-term research and monitoring programmes providing vital knowledge on the status and trends of important terrestrial and marine species. Such long-term data are key to understanding trends in populations and taking corrective actions.

Connecting People, Creating Tomorrow



Theme 1

Tackling the Triple Planetary Crisis: Climate Change; Pollution and Biodiversity Loss



Theme 2

Water, Food, and Energy Nexus in Environmental Education



Theme 3

A Worldwide Community for Sustainability as the Goal



Theme 4

Promoting Collaboration and Learning Communities to Address Socio-environmental Challenges



Theme 5

Outdoor and Place-based Learning in the Decade of Ecosystem Restoration



Theme 6

Efforts and Challenges in EE for Early Childhood Education



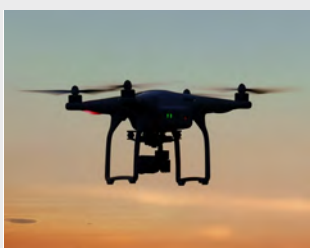
Theme 7

Aesthetics, Ethics and Emotional Dimensions: The Role of Art and Design in EE



Theme 8

A Matter of Values and Cultural Diversity: Indigenous Knowledge and Culture



Theme 9

Artificial Intelligence and Smart Technologies

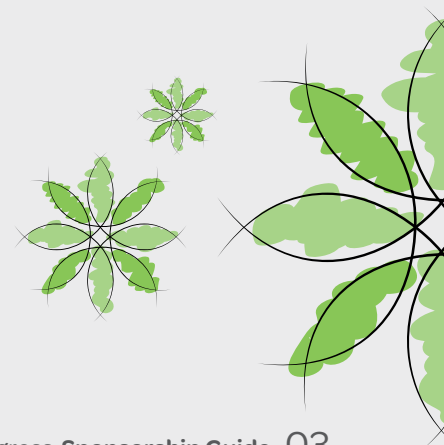


Theme 10

Environmental Education for a Sustainable Future

Call for abstracts is now open: Deadline - June 30, 2023

<https://www.weec2024.org/en/programme/abstract-submission/>



Target Audiences



Researchers and Educators
at Universities



Teachers
of all ages



Students from Primary
to University level



Local, Regional and National
Government Agencies,
Municipalities



Officials from International
Organisations



NGOs



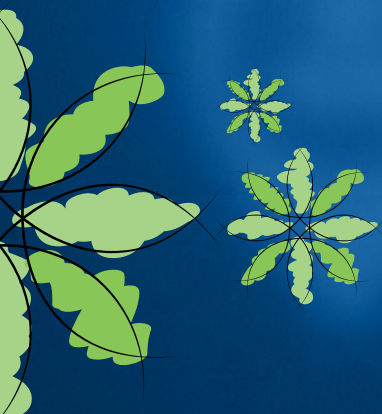
Managers of Parks
and Protected Areas



Private companies who are
interested in environmental
and sustainability issues
and in education



Media/Press



Networking Events, Field Trips and Much More

Surrounding the main programme for the 12th WEEC there will be a variety of different events that will make the Abu Dhabi edition of the congress special:



Opening and closing ceremonies



Welcome reception and networking dinner



Dialogues and discussions of smaller and engaged groups



Field excursions that bridge theory and practices



Youth Environmental Education Conference



Programme at Glance

Timing	Day 1 Mon, Jan 29	Day 2 Tue, Jan 30	Day 3 Wed, Jan 31	Day 4 Thu, Feb 01	Day 5 Fri, Feb 02
08:30 - 10:00	Registration	Registration	Registration	Registration	Educational Field Trips (08:30 - 17:00)
		Plenary 3	Plenary 5	Plenary 7	
	Opening Ceremony	Coffee Break	Coffee Break	Coffee Break	
10:00 - 12:30	Leaders' Panel Discussion Plenary 1	Parallel Session 3	Parallel Session 5	Parallel Session 7	
	Coffee Break				
	Exhibition And Poster Presentation Inauguration				
12:30 - 13:30	Lunch	Lunch	Lunch	Lunch	
13:30 - 14:30	Parallel Session 1	Parallel Session 4	Parallel Session 6	Parallel Session 8	
14:30 - 15:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	
15:00 -15:30	Parallel Session 2	Plenary 4	Plenary 6	Closing Ceremony Plenary 8	
15:30-16:00					
16:00 - 16:30	Plenary 2	Gala Dinner			
16:30 - 17:00					
17:00 - 18:00	Welcome Reception				
18:00 - 19:00					
19:00 - 20:00					

* Youth Environmental Education Conference will be held parallel to the main congress; an opportunity for the younger generation to articulate their thoughts, challenges and to address their interests, concerns and goals.

Why Sponsor?



Support 2030 vision: The 12th WEEC is the perfect stage for you to promote your brand as a leader in environment and climate change, reaching out to people from all over the world and the region to share your own achievements and initiatives.



Promote the development of the environment education sector: The 12th WEEC will provide a platform for global industry representatives to come together to learn, co-operate and network with peers.



Facilitate dialogue and collaboration: The 12th WEEC will provide a space for experts and professionals to engage in dialogue and collaboration, working together to find or suggest solutions to complex issues and problems facing communities or countries.



Educate the public: The 12th WEEC will serve as a way to educate the public about important issues, critical projects and help to increase public understanding and engagement.



Sponsorship Packages

USD 250,000

Host Sponsors

Organisations who represent the values of leadership in sustainability that are paving the way for a better global future.

USD 125,000

Pathway Sponsors

Industry leaders in the sustainability journey as ambassadors for alignment to the best case shared socio-economic pathway.

USD 75,000

Transformation Sponsors

Organisations who are managing transformational risk with strategic investment in technologies and processes that support their vision.

USD 40,000

Circular Sponsors

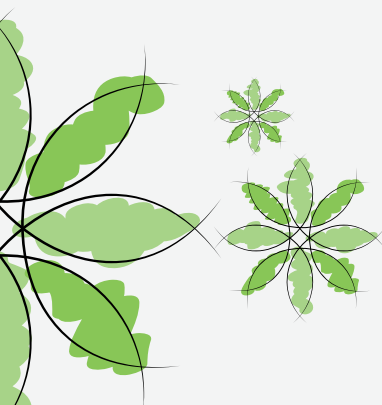
Organisations who understand the value of creating community, city and global solutions that minimise waste, exploit circularity and deliver renewing opportunities for the needs and consequences of human progress.



Sponsorship Benefits



	HOST SPONSOR	PATHWAY SPONSOR	TRANSFORMATION SPONSOR	CIRCULAR SPONSOR
PARTICIPATION				
Allocation of exhibition space	72 Sqm Space only	36 Sqm Space only	18 Sqm Equipped	9 Sqm Equipped
Discount to purchase additional exhibition space	20% discount	15% discount	10% discount	10% discount
Full delegate registration passes	100	50	25	12
Access to VIP Lounge for designated registered delegates	15	10	5	3
Preferential seatings at Opening and Closing Ceremonies	✓	✓	✓	✓
Private meeting room for event duration	✓	✓	-	-
Access to shared meeting rooms (subject to pre-booking availability)	-	-	✓	✓
Access cards to VIP car park	6	4	2	1
Sponsor of young professionals / students from developing markets (travel expenses included)	9	6	3	-
Opportunity to organise a side event subject to content approval by OC	Day 1/1 Hour	Day 2/1 hour	Day 3/1 Hour	-
Reserved table with company logo at the luncheons	2 tables	1 table	Half table	Half table
Reserved table with company logo at the Dinner	2 tables	1 table	Half table	Half table



Sponsorship Benefits

	HOST SPONSOR	PATHWAY SPONSOR	TRANSFORMATION SPONSOR	CIRCULAR SPONSOR
VENUE BRANDING				
Opportunity to display environmental programme on Atrium screen (rotation)	30 seconds / 5 minutes	30 seconds / 5 minutes	30 seconds / 10 minutes	
Logo placement on mini programme (digital and / or print)	✓	✓	✓	✓
Logo placement on recognition boards in the following prominent locations:	✓	✓	✓	✓
• Main Entrance Exhibition Hall	✓	✓	✓	✓
• Atrium Networking Area	✓	✓	✓	✓
• Main Entrance Plenary Hall	✓	✓	✓	✓
• VIP Lounge	✓	✓	-	-
• Luncheons	-	✓	-	-
• Registration	✓	-	-	-
• Gala Dinner	✓	-	-	-
• Welcome Reception	✓	-	-	-
• Opening Ceremony	✓	✓	✓	✓
• Plenary Sessions	✓	✓	-	-
• Technical Programme / Poster Area	✓	✓	✓	✓
• Media Center	✓	✓	✓	✓
• Venue Digital Signage	✓	✓	✓	✓
• Coffee Breaks	-	-	✓	-
Exclusive logo / graphic placement on a premium venue branding	✓	✓	-	-
Exclusive logo placement on outdoor flags	8	4	2	-
Exclusive logo placement on indoor flags	8	4	2	-
MARKETING				
Logo placement on official digital event brochure	Front Cover	Back Cover	Back Cover	Back Cover
Logo placement on website homepage	✓	✓	✓	✓
Logo and company profile on website dedicated sponsor page	✓	✓	✓	✓
Logo placement on all electronic newsletters	✓	✓	✓	✓
Special sponsorship announcement on social media platforms	Min. 4	Min. 3	Min. 2	Min. 1
Special email campaign for sponsorship announcement	✓	✓	-	-
Opportunity for Pre-recorded interview CEO / Senior Leadership (pre-event)	✓	-	-	-
Acknowledgment in press releases	✓	✓	✓	✓
Access to list of delegates (job title, companies and countries only)	✓	✓	✓	✓
Logo recognition on all marketing collaterals and post event report (digital)	✓	✓	✓	✓
Logo placement on post event "thank you" emails to all attendees	✓	✓	✓	✓



Exclusive Logo / Graphic Placement on Premium Venue Branding

Reserved for Host Sponsors



Reserved for Pathway Sponsors



Opportunity to Display Environmental Programme on Atrium Screens

For Host, Pathway and Transformation Sponsors

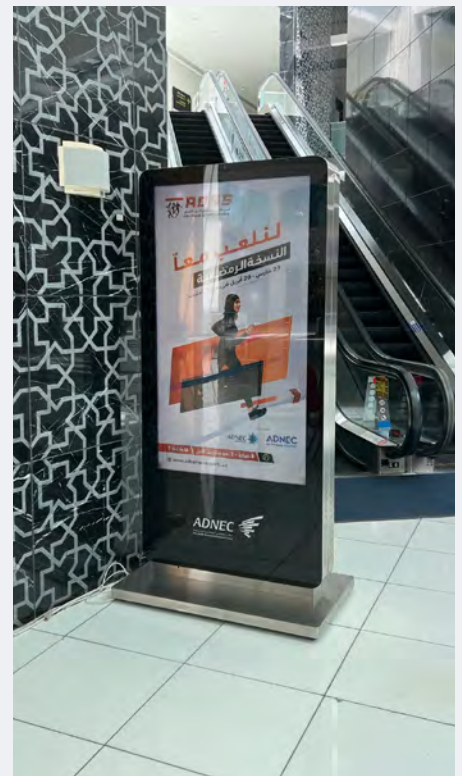


Exclusive Logo Placement on Outdoor and Indoor Flags

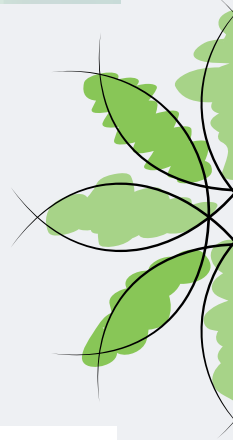
For Host, Pathway and Transformation Sponsors



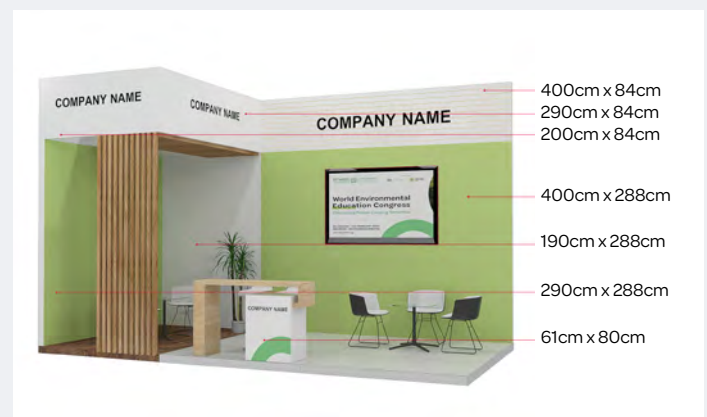
Logo Placement on Recognition Boards for all Sponsors



Equipped Stand Designs Transformation & Circular Sponsor

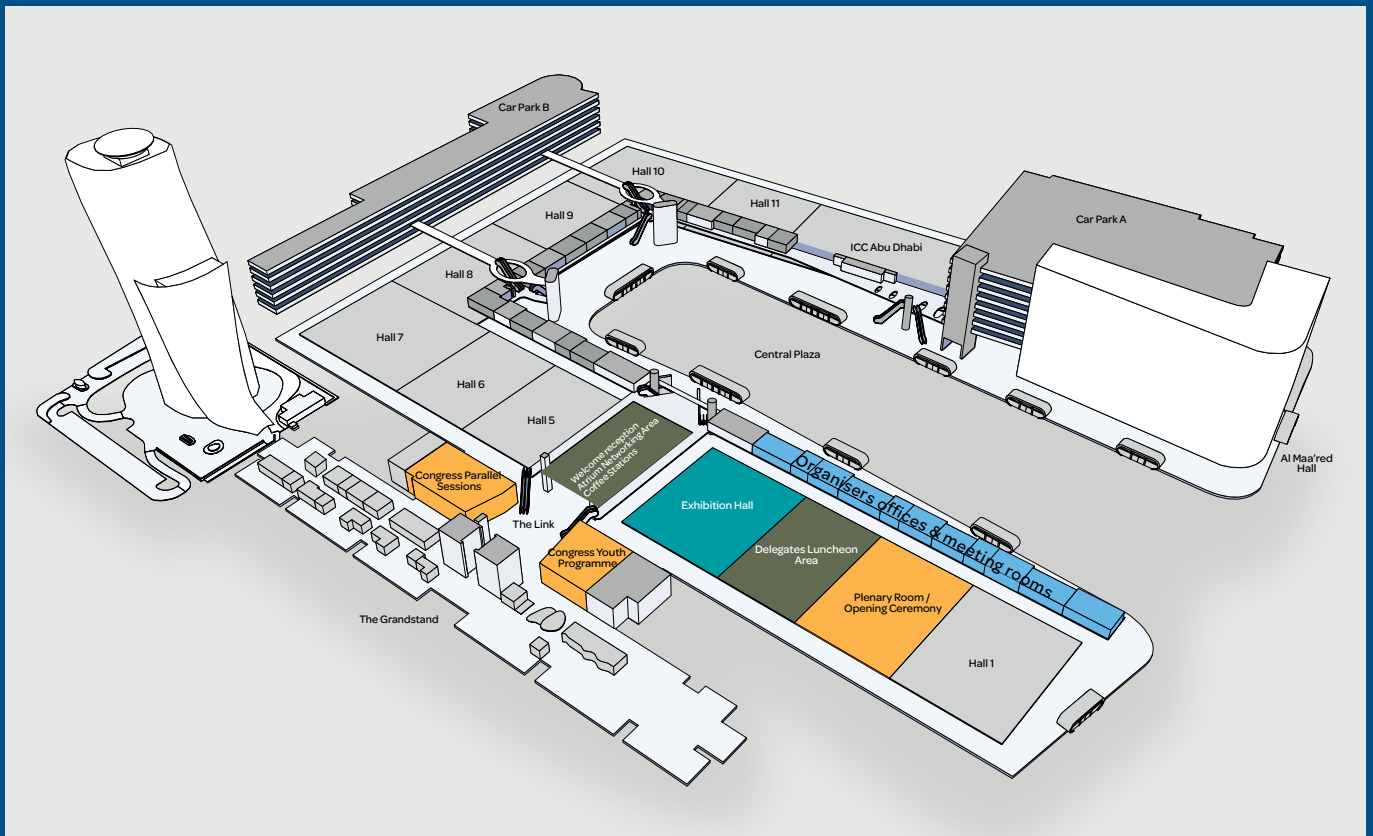


9 Sqm stand for Circular Sponsors

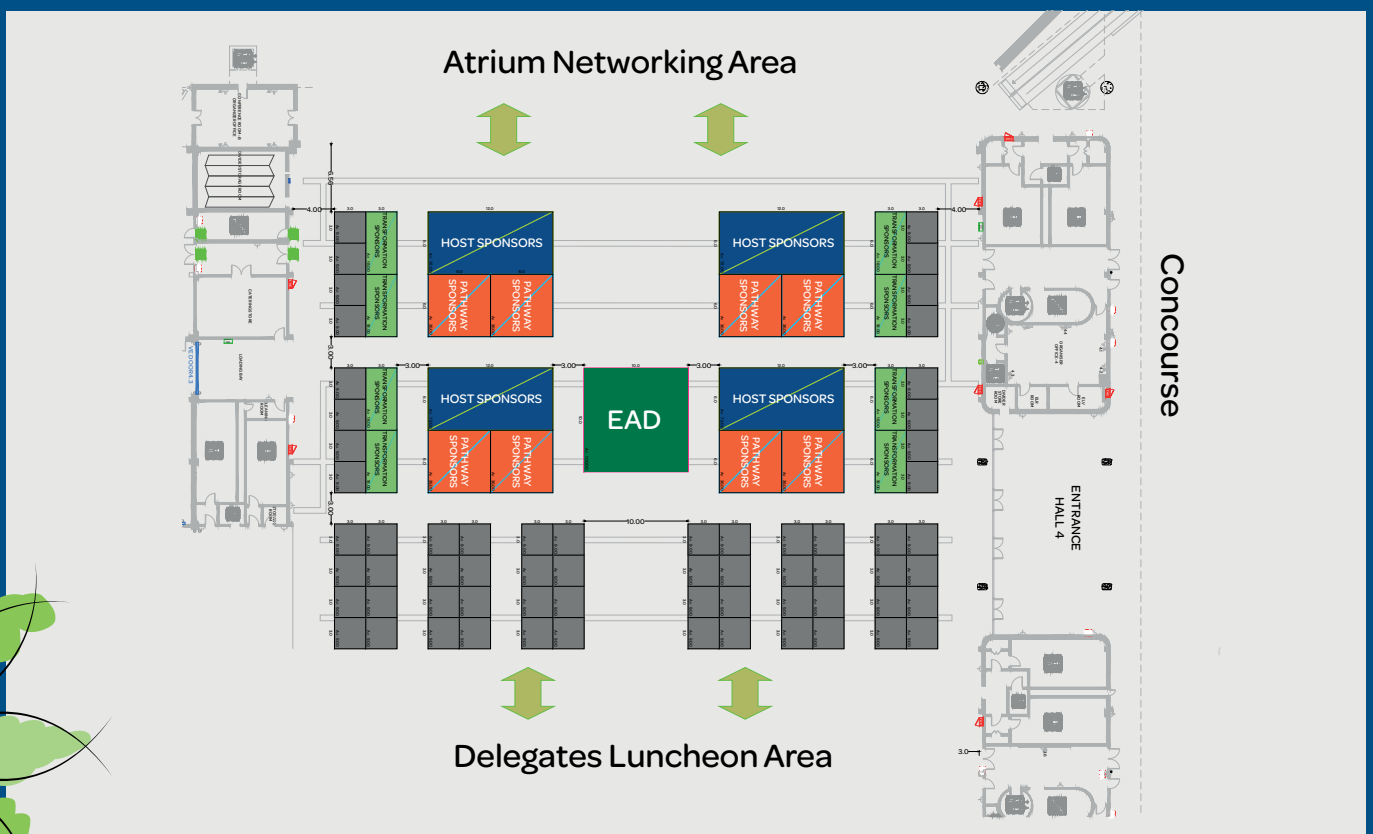


18 Sqm stand for Transformation Sponsors

Venue Layout



Exhibition Floor Plan





Official Venue: ADNEC

- Multi-award winning venue
- Outstanding facilities spread over 151,000 square meters
- Versatile spaces suitable for large scale conference and exhibition
- Range of restaurants, cafes, shops, business facilities
- Six on-site hotels offering over 800 rooms
- Only 15 minutes away from Abu Dhabi airport

A complete venue solution

Registration Fees

Registration Categories	Online Early Bird (May – Aug 2023)	Online Standard Fee (Sept 2023 - Jan 2024)	Onsite Fee (28 Jan – 02 Feb 2024)
Conference Delegates	USD 450	USD 550	USD 650
Conference Youth*	USD 400	USD 500	USD 600
Conference Pass for NGOs or residents of least developed countries**	USD 350	USD 450	USD 550
Conference Group rates 5+ pax / 10+ pax	-10% / -20%	-10% / -20%	-10% / -20%

– The above registration fees include the following:

- Access to social events: Networking Dinner & Welcome Reception
- Daily lunch and coffee breaks
- Access to congress sessions, networking area and exhibition
- Access to youth environmental education conference (YEEC)
- Access to field trips, on first come first serve basis and subject to availability.
- 5% VAT

– A fixed fee of USD 300 per delegate will apply for sponsors who wish to purchase additional congress passes.

* Conference Youth

For individuals between 18 and 30 years old only including students, young professionals and researchers.

** Conference Pass for NGOs or residents of least developed countries

The above registration category is available to:

1. Individuals working for NGOs. The United Nations Department of Public Information defines an NGO as a not for profit, voluntary citizen's group that is organised on a local, national or international level to address issues in support of the public good.
2. Individuals whose country of residence is part of the United Nations list of least developed countries.





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